



The Desert Sun

Of Palm Springs, California



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Death Takes Dr. Kocher, Pioneer

Funeral services were held Tuesday afternoon at the Palm Springs Community church for Dr. J. J. Kocher, pioneer physician, realtor, and insurance broker, who died suddenly Friday of last week, at his summer home in Palo Alto. Dr. Kocher had been in poor health for several years and was retired from active business. He lived to the age of 62 years.

Friends of Dr. Kocher wired flowers from all parts of the country, and the church was literally filled with the beautiful blossoms, tokens of the esteem and affection in which the doctor was held. Flowers arrived by truck from Banning and Riverside florists.

Funeral services were conducted by Dr. Stone, Presbyterian pastor of Upland. Interment was in the Palm Springs cemetery. Pall bearers were Stephen Willard, Earl Coffman, Herbert Samson, Philip Boyd, Dr. Jack C. Hill and Hobart Garlick.

Wiefels & Son had charge of the funeral.

Dr. Kocher became a resident of Palm Springs in 1913, and in addition to having founded and operated for many years the first drug store here, and practiced medicine while Mrs. Kocher managed the drug store. He was assisted by Dr. Wilkie for a number of years.

He built and sold to Harold Lloyd, motion picture star, one of the first of the palatial desert winter homes in Palm Springs, during the course of a building boom in 1928. In that year he entered the real estate business, after disposing of his medical practice and drug store. Later, he was joined by Pierre Lynch in the real estate and insurance firm of Kocher & Lynch. After the death of Mr. Lynch Dr. Kocher joined with Herbert Samson and the business has been operated under the name of Kocher-Samson Insurance Service.

He leaves his wife, Mrs. Claretta M. Kocher, and brothers, Lawrence Kocher of New York, editor of the Agricultural Record, Dr. R. A. Kocher of Carmel, and Edwin Kocher of San Jose, a jeweler.

Dr. Kocher was born in San Jose, one of 12 children. His father, a Swiss, settled in San Jose during the days of the California gold rush. Although his father desired him to become a jeweler, Dr. Kocher followed his desire to study medicine and went to Jefferson Medical college in Philadelphia, graduating in 1907 when he became a physician at a mine near San Jose. He remained there until his health failed and he came to Southern California. In 1913 he came to Palm Springs to visit his sister and stayed at the Desert Inn, then a small hotel managed by Mrs. Nellie N. Coffman, the founder.

The following year he rented a cottage from Dr. F. M. White and began the practice of medicine. One year later, with the assistance of the Agua Caliente Indian tribe he built of adobe bricks the first drug store building in the village. This was on the present site of the Palm Springs Drug company store. His office was in the rear of the drug store, and he continued his practice while Mrs. Kocher managed the store for several years.

P. S. Now Has 3 Full-time Firemen

One more full-time paid fireman has been added to the personnel of the Palm Springs fire department, increasing the number of regular full-time firemen to three. Orville Bigham is the new man.

Bigham, who was added to the personnel of the department on July 11, will take the places of Phil Kasper and Bill Leonosio when these men are on their vacation, and will then continue on as a regular fireman.

Phil Kasper will leave on his two-week vacation about August 1, and plans a trip East at that time. Fire Chief Leonosio will enjoy his vacation the last two weeks of August. He will probably spend his vacation at the beach in the company of his wife and children.

5-WEEK VACATION TO BE ENJOYED BY DORO FAMILY

Frank Doro of the California-Nevada Electric Corporation will leave on his vacation the 29th of July. He will be away from the village for five weeks.

Mr. Doro will first drive north to San Francisco, where he will meet Mrs. Doro and son, Dick. Then will follow a five-weeks trip through Oregon, Washington, Idaho, Utah, Colorado, New Mexico and Arizona. The Doros are planning to spend some time at Mesa Verde National Park in Colorado.

Mrs. Doro and Dick have been spending the early part of the summer at Vancouver and Victoria, B. C.

Safeway Store Installs Large Air-Conditioner

This week Joe Butler, smiling manager of the local Safeway Store, is proudly exhibiting to his friends the new air-conditioning system that his firm had installed in the Palm Springs market.

The system, installed this week, is made up of two units, each with a capacity of 6,000 cubic-feet of air per minute. The system is thus capable of delivering into the store a stream of 12,000 cubic feet of cool air per minute.

The Safeway company has purchased a large number of these air-conditioning systems, Butler said, and is installing them in Safeway stores in warm localities.

Manager Butler said that he hopes that the patrons of his market will feel free to "come in and cool off."

FILE ARTICLES OF INCORPORATION

Articles of incorporation for the Palm Springs Business Men's Association have been completed by Attorney Elmer Collier and will be submitted to Secretary of State Frank C. Jordan after signatures of directors have been affixed. One copy will remain on file in Sacramento and another copy, certified by the secretary of state will be filed with the Riverside county clerk. When that procedure is completed, the organization will function as a non-profit corporation. Attorney Collier has donated his services to the Association.

Cathedral City Man Worked With Jack London

It is of considerable local interest that a Cathedral City man, C. M. Geptert, played an important role in Alaska where he was a close friend and co-worker of Novelist Jack London, during the period featured in a series of articles published recently in The Saturday Evening Post under the title of "A Sailor on Horseback." The articles are about Jack London and his activities in Alaska.

Jack London obtained much of the information used in his Alaskan novels, from Mr. Geptert, and the latter has a half dozen or more letters from London, bearing the salutation, "Dear Con." (Geptert's first name is Cornelius). He and London traveled together in Alaska.

Mr. Geptert was in Klondike during the gold rush in 1897 and 1898. His father lost his life in the Sheep Camp avalanche, on the Chilcot Pass, when about 70 men were buried beneath thousands of tons of snow. The bodies were dug out some months later.

NEWTON HOTCHKISS RETURNS FROM SIX-WEEK VACATION

Newton Hotchkiss, manager of the local yard of the Dill Lumber Company, returned to the village this week from his vacation.

During the six weeks that the Hotchkiss family were away they visited some of the large lumber mills of the northwest, and spent some time at the cattle ranch owned by a brother of Mrs. Hotchkiss.

They traveled extensively through Idaho, Wyoming, Montana and Colorado.

1270 Voters Registered In Palm Springs

Approximately 1270 voters were registered in Palm Springs at the time of the close of the registration books, yesterday, for the August 30 primary election, according to Orville Richardson, local registrar of voters.

Twenty-seven registered on Tuesday, 26 on Wednesday, and indications yesterday noon were that an equal number would register before the end of the day.

Democrats still predominate here, a check on registrations since the April 7th incorporation election, on file in Mr. Richardson's office, indicates that 57 per cent are Democrats, and 42 per cent Republicans. Less than one per cent registered as members of the Townsend party or declined to state. Tabulations of registrations since April 7 are:

Democrats	167
Republicans	123
Townsendites	3
Declined to State	3
	296

One Socialist registered here previously.

At the time of the June 3rd school election 974 were registered here.

For Cathedral City Mr. Richardson has registered 14 Democrats, 9 Republicans and 2 Townsendites since April 7. Cathedral City had 65 registrations for the June 3 election and now has approximately 90.

It will be noted there is an increase of 269 registrations in Palm Springs since June. All these registrations are not solely in the interest of local and county rivalries, it is said, but many of them, middle aged and elderly people who have lived here for many years but have never registered nor taken any interest in politics, are now planning to vote for the California Old Age Pension Plan. Many of them have frankly admitted that is their only interest in registering.

Then, also, there is keen and healthy local interest in seeing that every person of legal residence register and vote. Mr. Richardson predicted that at midnight last night (the dead line for the August 30 primary) there would be few left in Palm Springs who had not registered.

Those who have failed to register may still do so for the November election. Every eligible voter who did not vote in the 1936 primary or general elections must re-register this year. Also everyone who has moved to a new location since the last time he voted must register again.

Jerry Sanborns Return From Eastern Trip

Mr. and Mrs. Jerry Sanborn and son, John, returned Sunday night from a month's vacation trip to Massachusetts, where they visited with Mrs. Sanborn's relatives, and New Hampshire, where they were guests of Mr. Hicks' relatives.

While in New Hampshire they drove to Franconia, where America's first public aerial tramway was built, and which was dedicated the day before. There they visited with Mr. and Mrs. Herbert Carpenter, Palm Springs winter residents. The tramway is up the slope of Cannon Mountain, on which is the famous profile of "The Old Man of the Mountain."

Mr. Sanborn reports that business conditions in the industrial New England states have been very poor, but that the people now are becoming more optimistic and hope for the early reopening of closed mills.

JUDGE ALBERT R. HOFFMAN HOLDS COURT TODAY

The Palm Springs city court was in session today at the city hall. Court opened at 10 a. m., and the day saw Judge Albert R. Hoffman handling several small claims cases.

The Palm Springs police department this week purchased a new police car from the Plaza Garage, an Oldsmobile 4-door sedan.

7 Palatial Homes Under Construction

Building activities are underway in real earnest in Palm Springs, and requests for bids submitted to contractors and declarations of property owners who plan on building, indicate that building progress will be in full swing when cooler weather sets in this fall.

At least seven residences, valued from \$10,000 to \$25,000 each, are now under construction.

Among these are the following:

Home for Nat Wyeth, executive of the Chrysler Corporation, Chino Canyon Mesa, value over \$10,000, William Marte and H. L. Hansen, contractors.

Home for Kenneth DeLaithe, Chino Canyon Mesa; over \$10,000, Marte & Hansen, builders.

Home for William F. Prisk, publisher of the Long Beach Press-Telegram, Las Palmas Estates, value over \$15,000, William R. Atkin, contractor.

Home for William B. Malouf of Los Angeles; in Las Palmas; value over \$20,000. Mr. Malouf owns a chain of ladies' ready-to-wear stores.

Home for H. L. Guenther, president of the Angelus Sanitary Can Machine Co. of Los Angeles; in Las Palmas Estates; value over \$19,000.

Wright Luddington is completing a unique home, valued in excess of \$15,000, in a small canyon at Palm Canyon Mesa. Construction is of steel and concrete.

A. Rosenfield of Beverly Hills will soon start a fine home in Merita Vista tract.

Three nice homes are under construction in Warm Sands tract and several more in Winter Haven Manor. Two or three houses are being built in La Rambla tract, and several new houses will be started soon in Palm Springs Village tract.

Vernon West is building a home for himself, with a rental unit added, in Tahquitz Park.

Work is progressing rapidly on the enlargement and alterations of the Ray Wilson Building in the northern part of the business district; on the new cocktail lounge of Irving Schulmann's Desert Grill, and the cocktail lounge and other alterations, including a large dining room, at El Morocco Hotel, formerly the Goff Hotel.

Some alterations are being made and a new bar is being installed at the Village Coffee Shop.

Victor Claridge was here last week getting bids on improvements for his Claridge Grill.

HAROLD HICKS HAS NARROW ESCAPE

Harold Hicks, prominent civic leader and realtor, was in critical condition a week ago when he had two very serious hemorrhages resulting from a nasal operation. He underwent the operation in a Los Angeles hospital, and then returned to his summer home at Balboa. There the wound began to hemorrhage and Mr. Hicks lost so much blood that he had to have two blood transfusions. He is now out of danger and is recovering rapidly.

NEW RADIO STATION AT PALM SPRINGS DENIED

A Communications Commission examiner at Washington recommended yesterday dismissal "with prejudice" of an application by Anne Jay Levine for a permit to construct a new radio station at Palm Springs, according to information received here.

The examiner said the applicant did not appear to press the application when the case was called for hearing March 2.

Miss Bernice Strebe, sister of Earle Strebe, drove down from Lake Arrowhead this week to visit with Miss Wilcox Nord, daughter of Mr. and Mrs. Alexander Nord, operators of the El Morocco Hotel.

Post cards have been received by Palm Springs friends from Mrs. Lillie Goff and her son, Charles, who are vacationing at Vancouver, British Columbia.

FIRE DEPARTMENT CALLED TO SAVE BURNING CAR

The fire department saw action last week for the first time in several weeks when the car owned by Victor Holguin was destroyed by fire last Saturday night. The car, a 1930 model "A" Ford convertible coupe, was almost a total loss.

The alarm was turned in at 11:50 Saturday night, and the fire department answered the call. The car was ablaze all over when the department arrived.

It is believed that fire was started from a cigarette.

The car had been parked for about three hours beside the house where Holguin lives when the fire was discovered.

Former P. S. Girl Made "Sweetheart of Idyllwild"

Miss Francilla Abbot and Miss Deborah Abbot, attractive young daughters of Mrs. V. Gabriel Abbot and former, popular winter residents of Palm Springs, are making names for themselves this summer in Southern California equestrian circles.

Miss Francilla has been made "Sweetheart of Idyllwild" and as such will represent Idyllwild at various rodeos and gymkhanas throughout the state. Her sister, Deborah, is "Sweetheart of Yucaipa." Both girls are unusually attractive and especially good horsewomen. They are very popular both at Idyllwild where they spend their summers and here at Palm Springs where they are often seen during the winter season, participating in gymkhanas at the Field Club.

Miss Deborah was graduated from the Banning high school this spring with high honors. Miss Francilla will enter her junior year at Pomona College in the fall.

The two sisters have been added to the personnel of Beth Chase and Dorothy Varnum's Idyllwild Stables. They will act as hostesses and will give instruction to those especially desiring a lady instructor. Among members of the stables' staff are Lee Moore who instructs in English as well as Western riding, Helmar Torgerson, and Lorin Merriam.

Nev-Cal Men And Lions Move Library

Last night members of the Lions Club and employees from the local office of the Nevada-California Electric Corporation cooperated in the task of transporting the books and other paraphernalia belonging to the Palm Springs Public Library from the Colburn Building south of the Plaza into the new Wellwood Murray Memorial Library building at the corner of South Palm Canyon Drive and Tahquitz Drive.

The library will open at this new location next Tuesday, July 26, with Miss Dorothy Bear continuing in her capacity as librarian.

The Nevada-California Electric Corporation should be thanked for lending their trucks for use in transporting the books.

HOAGLANDS RETURN FROM HONOLULU

Dr. and Mrs. Henry Hoagland will return to Southern California, from Honolulu today, and will then go by rail to Salt Lake City. Lou Billington, manager of the Desert Inn Garage, left for San Pedro yesterday to get the Hoagland car from the boat, and brought it here for servicing, and will then drive it to Salt Lake City, leaving some time today. Mr. Billington will return here Tuesday.

Charles Hill, co-owner and manager of the Lone Palm apartment hotel, returned this week from New York, where he visited with his partner, Bert Wheeler. Mr. Wheeler left on the Normandie on July 13 for a tour of Europe. Mr. Hill will be in Hollywood until the opening of the season here and will possibly tour Northern California during August.

Plymire Wins Tennis Laurels At Mexico City

Local tennis expert, H. Lawson Plymire, returned to the village last week after successfully competing in the Grey Cup Matches at Mexico City the early part of July. Plymire got to the "round of eight" in the semi-finals before it was necessary for him to return to the United States because of business matters.

While competing in the Grey Cup matches Plymire beat Salvador Puente, national champion of Mexico, 6-2, 6-4, 6-2 in an exhibition match. He also beat Maco Mestre, outstanding Mexican Davis Cup player.

Plymire defeated all of his opponents while participating in the matches at Mexico City and had to leave, not because he was eliminated, but because he could not stay over in Mexico for the finals.

Plymire proved to be very popular with the Mexican tennis players, who said that they were "going to nationalize Plymire just like they did the petroleo."

Inaugurate Grey-Plymire Cup

While Plymire was at Mexico City a new cup was inaugurated by the Mexican Lawn Tennis Association, the Grey-Plymire Cup. This will be a perpetual cup played for yearly by Mexico and the State of California. The matches will alternate between Mexico and California, the first matches being held at Mexico City this December to inaugurate their new stadium.

This Grey-Plymire Cup will be a larger cup than the Davis Cup. It will cost approximately 1,000 pesos.

When the Mexican team comes to California next year to compete for this new cup, Plymire hopes to have them play some exhibition here in Palm Springs.

Sees Palm Springs People

At Mexico City Plymire saw Major Wells and Mrs. Freda Davis, both of Palm Springs. Mrs. Davis operated an antique shop on North Palm Canyon Drive during this past season.

Major Wells is serving in the capacity of a foreign correspondent for some news agency.

Pioneer Citizen Clarence Templeton Runs for Constable

Pioneer Citizen Clarence L. Templeton, who has been a resident of Palm Springs for the past 20 years, has filed for the office of constable for the newly-formed Palm Springs township.

Mr. Templeton was a grocery store proprietor at Lansing, Michigan, before coming to California in 1907, his brother being the present mayor of Lansing. On September 8th, 1918, Mr. Templeton moved to Palm Springs, and here he has resided ever since.

Between the years of 1918 and 1929 Mr. Templeton was employed in C. G. Lykken's store, at the same time serving in the capacity of assistant postmaster under Postmaster Lykken. For four and one-half years he served as postmaster, preceding present Postmaster R. M. Gorham.

Mr. Templeton has been active in public affairs here for many years. Besides having served both as postmaster and assistant postmaster, he has served for years on local election boards. He is now a resident of Ward 1, Palm Springs, and a property owner at Cathedral City.

Mr. Templeton is very well liked both here at Palm Springs and at Cathedral City. He has had considerable experience in process serving and in serving subpoenas in civil cases.

Mr. Templeton is competing with M. M. Ransom for the honor of being the first constable of the Palm Springs township.

Banning-Idyllwild road construction gets a break, thanks to the county supervisors.

Heavy-duty machine work on the road will continue during the coming week, the board agreed Monday after hearing a recommendation from farm bureau's tax committee that a manual labor policy be followed this year.

Sheriff Rayburn Announces Plan Of Campaign

Having previously made my announcement to the effect that I would be a candidate to succeed myself as Sheriff of Riverside County, I have requested the many kind friends who are actively engaged in assisting me, to bring to the voters of Riverside County those facts that are pertinent to the campaign, and no other.

"It being my intention to campaign for re-election upon my record as your Sheriff, I shall quote only those facts which can be supported by this record, being willing at the outset to rest my case in the hands of the voters of Riverside County upon this basis of reason rather than upon one which might appeal only to the emotion."

"Briefly our plan is this: from time to time there will appear in this newspaper these statements of fact which we hope will interest the citizens of the county in their Sheriff's Department in order that everyone might be properly informed. Believing that in my years of experience I have built and given to the people of the County of Riverside one of the finest law enforcement units to be found anywhere in the State, my campaign will be based upon this record."

IOWANS ANNOUNCE MAMMOTH REUNION AT LONG BEACH

The Iowa Association invites each of the four hundred thousand Hawkeyes in California to rally for the annual summer picnic reunion. President Arvin B. Shaw, Jr., announces the date, August 13, and the place Bixby Park, Long Beach. All the usual attractions will be offered and also the county registers and headquarters where old friends may meet. A splendid program of music and addresses will follow the basket dinner.

Our Boys and Girls

(By Dr. W. C. Gunnerson)

Since the time around the beginning of the century when G. Stanley Hall wrote his monumental work on Adolescence, so much has been written and printed about boys and girls of the adolescent or high school age that no one could satisfactorily keep up with the literature on this one subject. Some of us find it hard enough to keep up with the boys and girls, let alone the literature about them.

In the face of these facts it may seem presumptuous for me to add my contribution to all this. But I am actuated by the desire to have our whole community, assuming that that many read The Record, familiar with current facts and practices in our high school as well as with the objectives toward which we strive.

At the outset let me say that my attitude is one of profound faith in the fundamental decency of these young people. I believe in them. They make mistakes, but I believe that the great majority of them are fundamentally sound. Their response in concrete situations at school proves this. I think they merit the united support and confidence for our entire community and I believe further that the more confidence we manifest in them the more they will justify such confidence by their actions. After all they are our children, they are a part of us and of our community. Let us help them to see that mistakes on their part bring discredit not only on themselves but on the community in which they live. And then, may I say it without presumption, let us as grown-ups make as few mistakes as we can, in order that we may not bring discredit on them. Let us not as grown-up members of society condemn in "high school kids" the practices of which we as a community are guilty. And may our attitude toward them be filled with sympathy and understanding.

Pay telephone bills before the 25th and receive discount. tf

MAN RESCUED IN SALTON SEA AREA

Charles Hall, resident of Desert Center where he has been employed by the Metropolitan Water district as a cement finisher working at the Hayfield pump station, came near meeting death, when he left his car and wandered along the shores of Salton Sea. He was located and rescued Saturday morning by Deputy Sheriff Lee Smith and party.

About 7 p. m. Friday a woman came to the Al Starr ranch near Oasis seeking water. She was first noticed trying to get water from the overflow of a cooler, apparently being in a famished condition. She gave her name as Mrs. Charles Hall and said that she and her husband, returning from Los Angeles, had decided to go to a vineyard for some grapes but lost their way. The car was stuck in the sand, she said, and Hall went for help. When he did not return within a reasonable time, she started out to find someone.

Word was sent to the sheriff's office and Deputy Smith, accompanied by Special Deputy McLain and Constable O. B. Magner of Mecca, started a search. They used flashlights and worked over a large territory in all directions from the stalled car but the search had to be stopped about 1 a. m. to be resumed again at daylight.

About 6 a. m. by the aid of field glasses, a man was seen standing well out in Salton Sea. The party of searchers moved in that direction as the man reached the shore, naked but carrying his trousers in his hand. He started walking rapidly away from Smith and his group, but at brief intervals stopped to drink from a bottle. When he was overtaken, he was in a dazed condition and the bottle was found to contain gin. He had also been drinking the salt sea water.

First aid treatment was administered and Hall soon recovered. Later in the day he and Mrs. Hall went on to Desert Center.

JUNE PROGRESS FOR SAN JACINTO TUNNEL 1933 FEET

Establishing the best record that they have made since September, 1936, hardrock crews in the Potrero heading of the San Jacinto excavated 610 feet of that heading during the month of June. The total progress in the 13-mile San Jacinto tunnel during the month was 1,983 feet, leaving 6,741 feet of the tunnel yet to be penetrated.

Progress during June in the other three headings was as follows: Cabazon, 524 feet; Lawrence East, 419 feet; Lawrence West, 430 feet. On July 1, the distance remaining between the Cabazon and Lawrence East headings was 1049 feet, and 5692 feet remained to be driven between Lawrence West and Potrero.

During the first six months of 1938,

the San Jacinto crews excavated a total of 9903 feet of main headings which were driven with a diameter of 18 feet. This excellent progress averages up to 13.68 feet per heading per day, or 4.56 feet per heading per shift.

The San Jacinto tunnel, the second longest on the aqueduct, was started in 1933 and will be the last tunnel on the aqueduct to be completed. On July 1, a total of 11.76 miles of the tunnel had been excavated, and 6.78 miles of this had been lined with concrete and completed.

Considered to be one of the most difficult tunnels of its size that has ever been driven, the San Jacinto tunnel is being constructed as a force account project by the Metropolitan Water District. This and the other tunnels on the main aqueduct have lined diameter of 16 feet, and have

a capacity of 1500 cubic feet of water per second.

WARNING ISSUED ON FAKE MONEY

Appearance of counterfeit \$5 bills in neighboring cities, thus far only in San Bernardino county, has caused officers to issue a warning to merchants to be on guard against the bogus money.

More than \$100,000 in spurious bills had been passed before the persons allegedly responsible were taken into custody by federal officers in San Bernardino county recently. Bad bills have been passed in San Bernardino, Victorville, Barstow and Ontario.

False economy is when a man takes such long steps to save his \$4 shoes that he splits his \$8 pants.—Republican Advertiser.



RE-ELECT Carl F. Rayburn Sheriff of Riverside County EXPERIENCED

Born City of Riverside, the son of a peace officer.

Began Police career as officer with the Riverside Police Department, 1916.

Promoted to Deputy Chief, resigning in 1925 to accept position as Undersheriff.

Elected Sheriff at the primary in 1930.

RETAIN THE MAN WHO IS EXPERIENCED

CHECK THESE PRICES ON BRAND NEW McCLAREN TIRES

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• We now offer the motorist a tire of supreme quality at smashing savings! Here's a first grade tire made by a dependable manufacturer—road tested and built to withstand the torturing stresses of modern driving! No ifs, ands, or buts about its guarantee—it's unconditional! Beauty, long and low-cost service, safety, comfort and dependability! BUY NOW!

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	5.00-19	11.70	7.80	15.60
	5.25-17	12.35	8.25	16.40
	5.25-18	12.85	8.55	17.20
	5.50-17	13.95	9.30	18.60
	6.00-16	15.70	10.45	21.00
	6.25-16	17.55	11.70	23.40
	6.50-16	19.35	12.90	25.80

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- NEW Glass-top HUMIDRAWER!** Extra large, built-in humidity storage! Keeps vegetables and fruits fresh and appetizing for days longer.
- NEW Zone Control REGULATOR!** More accurate selection of proper food compartment temperature! New finger-tip dial in new convenient location!
- NEW Economizer MECHANISM** Efficient forced-draft cooling, built-in Watchman protection—plus new simplicity and operating efficiency.

SAVES FOOD... SAVES TIME... SAVES MONEY!
Certified records from HOME Proving Kitchens show why it is the "savingest" refrigerator you ever saw! Only Westinghouse has the covered all-porcelain MEAT-KEEPER—which alone accounts for Kitchen-proved savings that average \$2.91 a month!

See this new 1938 Westinghouse now—and get PERSONAL PROOF of what it will do in a home like yours, on a food budget like your own.

Westinghouse has the MEAT-KEEPER

SEE IT TODAY!

For the first time this year we are making a special offer to customers of The Nevada-California Electric on 1938 Westinghouse Electric Refrigerators.

Low monthly payments of \$4.09 to \$10.08 per month for a period of 36 months, the initial payment being 5% of the total purchase price, plus sales tax, or \$10.39 to \$26.09 to our customers.



**The Nevada-California
Electric Corporation**

Mayor of Snakeville Makes Living From Poisonous Snakes and Lizards

(By the Cub Reporter)

Last Saturday morning this reporter had the opportunity of making the acquaintance of an intensely interesting man—a man whose life has been packed with thrills, adventure and varied experiences. This man is Jack Allman, mayor and proprietor of Snakeville (the museum of reptiles on the highway about three miles this side of Banning).

Allman has been during his life a motion picture actor, a double for other actors, a collector, master showman, amateur scientist, and make-up artist, all because of his unusual ability to handle snakes.

He began his career as a "snake man" some 32 years ago when he opened his first snake show on Main street at Los Angeles at the spot where the Hippodrome is now located. The snakes for this show he captured on the desert east of Banning and hauled them all the way to Los Angeles in a cage on his bicycle.

Ten times has Allman been bitten by rattlesnakes, and he is still alive to tell the tale—though he did have the unusual experience about two weeks ago of reading in a Hollywood paper the news of his death on the desert. Incidentally, Jack asked me if I wouldn't tell people through the columns of this newspaper that the rumor of his death is somewhat exaggerated and that he is still very much alive.

Jack had his first camera experience at Los Angeles 29 years ago when he paraded before a newsreel camera with some of his snakes. During his early days around the studios Jack was one of the old Keystone cops. He was also very popular as a double in scenes where the hero was supposed to be bitten or have a fight with a snake.

Since those early movie days Allman has gone in for the technical side of movie production. He is known for his ability to design models of reptiles and for his ability to make-up live ones. He will never be forgotten for his work in the picture "Lives of a Bengal Lancer," in which he made-up a harmless California snake into a terrible "King Cobra." He also helped to design many of the pre-historic reptiles in "The Lost World."

Allman told me Saturday that he has just been hired by Grand National to disguise some harmless lizards to look like pre-historic monsters—these to be used in the sequel picture to "The Lost World." He will go to work for Grand National about August 1st.

Allman stated that he sold the rattlesnakes to Hope and James that were later used in that infamous mur-

der case which filled metropolitan papers about two years ago.

At Snakeville Jack Allman now has some 110 live snakes in his famous collection and many times that number of "pickled" specimens. These snakes he handles with the same non-chalance that an old man handles his pipe. He knows all about snakes, seeming almost to know their minds; and as for a fear of reptiles, he has none. Little wonder as to this, however when one learns that he has made reptiles his very life since the age of seven years.

Perhaps one of the most unique and interesting things about this strange man is his natural scientific ability. Though untrained, he possesses a real flare for biology and truly knows his reptiles. Also practical chemistry has received his attention, for he has perfected a revolutionary preservative for "pickling" biological specimens. This fluid he has named "Jack Allman's Preservative Fluid."

Seven years ago he discovered this preserving fluid and has been perfecting it ever since, until now he believes that he has the exact formula that he wants. Unlike alcohol or an aqueous solution of formaldehyde, much used preserving fluids, Allman's solution is absolutely non-poisonous. In fact, when demonstrating this quality of his solution to us, he removed the stopper from a bottle containing some pickled snakes and filled his mouth with a quantity of the preservative. "You see, it is harmless," he stated.

Allman's preserving fluid is a far cry from the many solutions now in vogue and should prove a boon to science. Jack showed me an octopus that he pickled seven years ago. The solution was still absolutely clear, and the octopus had lost none of its original color or flexibility. It positively looked life-like. He showed me some bright colored king snakes that he had pickled. These, too, had retained their natural color and the solution had remained clear, none of the pigment in the snake having been dissolved by the fluid. This phenomenon of pigments in the pickled specimen discolored the preserving solution has always been one of the weaknesses of pickling. This seems to have been corrected by Allman in his preservative, at least as far as reptiles are concerned.

Saturday I sat engrossed as Allman told me of his many interesting experiences and narrow escapes from death at the "hands" of poisonous snakes. I could have stayed and listened for hours to this interesting man, but business called me on to other fields, and I had to leave him.

CONSTRUCTION OF COLORADO RIVER AQUEDUCT NEARS COMPLETION

(By F. E. Weymouth)
General Manager and
Chief Engineer, M. W. D.

On July 1, 1938, the initial program of construction on the Colorado River Aqueduct was 85 per cent completed. It is expected that the aqueduct will be ready to begin the delivery of water by the middle or latter part of 1939.

The Metropolitan Water District project is made up of two principal parts, the main aqueduct which has a length of 242 miles, and the distributing system which is now being constructed to one-half capacity and has an initial length of approximately 150 miles.

The water-carrying features of the main aqueduct consist of 92 miles of 16-ft. diameter tunnels, 63 miles of concrete-lined canals, 55 miles of 16-ft. diameter concrete conduits, and 29 miles of inverted siphons.

On the main aqueduct all tunnels have been excavated and lined with the exception of the San Jacinto tunnel. Of this 13-mile tunnel, approximately 1.3 miles remain to be excavated and about six miles are yet to be lined. All of the conduit, lined canal and siphon construction work has been completed.

In addition, the main aqueduct includes Parker Dam, five pumping plants, three reservoirs, and a 237-mile-long high-voltage electric transmission line from Boulder Dam to the pumping plants. The first water went over Parker Dam on July 1. The reservoirs and transmission line are completed, and 75 per cent of the major equipment has been installed in the five plants which will lift aqueduct water a total of 1617 feet over the mountains that lie between the Colorado River and the metropolitan area.

The distributing system consists of the Cajalco Reservoir (the terminal reservoir of the main aqueduct) 16 miles of 10 ft. diameter tunnels, the Morris Dam reservoir, and 134 miles of various sizes and types of pipe

lines to carry water to each of the 13 cities in the district.

The 65-mile "upper feeder" of this line, reaching from the outlet of the Cajalco reservoir to San Rafael tunnel No. 2, is now completed with the exception of three canyon crossings. Construction is under way on 17.4 miles of the Palos Verdes cross-feeder, and on July 1 the district's board of directors authorized the construction of the remaining lines in the initial development of the system.

With construction work on the aqueduct now 85 per cent completed, it is evident that this project, as provided for under the 1931 bond issue, will be built, and made ready to place in operation at a cost well under the bond issue estimate.

MARRIED MINORS STILL LIABLE TO LAW

Marriage does not change the status of minors as far as application of the Alcoholic Beverage Control Act to them is concerned, according to the State Board of Equalization.

Married minors of either sex, who purchase or consume alcoholic beverages are guilty of a misdemeanor and selling or giving alcoholic beverages to them is likewise a misdemeanor.

The belief held by some married minors that the law does not apply to them is a dangerous one, William G. Bonelli, board member from this district points out. Files of the board show numerous instances where such cases have resulted in fines for those found guilty of violating the law.

Decisions of high courts uphold the contention that one remains a minor until the age of 21 years is reached.

FORMULA

According to a publisher, only a person who has suffered can write a modern novel. Read one, and you can write one.—St. Louis Star-Times.

According to a Western typographical error, Hitler's excuse for going into Austria was "to keep the piece." So they let it stand.—Detroit News

Economic Highlights

According to some of the experts, the upturn in the stock market was the result of a heavy, sudden influx of foreign money into American securities. Foreign capital, so the story goes, took the view that values were at extremely low levels, and that the market was a real bargain counter. The foreign financial invasion gave a surge of confidence to American investors, who began buying. Then the investment trusts, which had generally been out of the market for some time, waiting for what seemed the low point, stepped in and the major rise resulted. The gains have been generally held, with only minor reactions, on the basis of the latest quotations at the time this column is written.

Irrespective of the cause of the stock rise, there are some welcome signs on the business horizon to indicate that it is justified by the position of commerce and industry. The barometers have not gone ahead of their spring lows as yet. But the tangible and intangible factors affecting the late summer and fall outlook are definitely improving. There are sound grounds for arguing that, even though nothing like a boom can be anticipated, the bottom has been passed, and that the last half of the year will be substantially better than the first. The upward trend, in the view of most authorities, is due to start in August, after the traditional July shut-down in various industries, notably the automobile, and to continue at a slowly accelerating pace.

Biggest late industrial news was the price cut in steel, initiated by U. S. Steel. This has resulted in some new orders, and much heavier orders are anticipated. It is known that some industries have been holding off buying steel because they believed that a price slash was an imminent possibility. Now that the price slash has occurred these industries are surveying their low inventories and again coming into the market. The cut, on finished steel, according to Iron Age, amounts to about 5½ per cent.

Car-loadings remain at poor levels—but there is even an element of encouragement here, in that ever since the third week in April, says Business Week, the rate of loss as compared with the year before has steadily declined. Best improvement in car-loadings has been in the field of merchandise shipments.

Electric power output is also tending upward again, in spite of the fact that household load declines in summer, which indicates a renewal of business activity in some quarters. Output is running substantially under last year, but is coming gradually closer to that level.

The inventory situation remains favorable, especially in consumers' goods lines. Most experts think that inventories have just about touched their lowest possible point, and that buying will steadily improve. The outlook for buying in the heavy industry field, on the other hand, is far less favorable.

Also of great significance is what seems to be a material improvement in the state of mind of some business leaders who are gaining the opinion that the cycle is due to start upward again—far how long, no one knows. And a considerable amount of capital is coming out of hiding.

Summing up, best guess is that activity will slowly improve, but that there will be no sharp upturns in the production indices. No one believes we are on the verge of a boom as we were in 1936. Many believe that progress will be consistently made—but that it will be hard, slow going, and that there is no immediate prospect for regaining 1937 levels. Many feel that security values have come up about as far as they will for some time and that they will hold to about the current level.

The administration's "purge" is definitely underway. The President has stated that he feels himself at liberty, being head of the Democratic party, to take a hand in state primaries if he so desires. And according to all of the Washington correspondents, the purpose of his swing around the country was to endorse candidates he wants to see sent to Congress, and defeat those who have opposed his major policies. The acid test seems to be the Judicial Reorganization proposal. Those who voted for it are considered good New Dealers by the Administration. Those who voted against it, irrespective of their records with respect to other legislation, are mostly in the dog house.

The President gave Senator Barkley of Kentucky an extremely warm endorsement. This primary is regarded as a major test of New Deal strength. If Barkley loses, it will be a serious blow to the Administration. If he wins, it will be a significant victory. So far it is hard to gauge the trend from the primaries that have been held. The New Deal has both won and lost battles in several states. There has been no landslide—either way. The tale is not yet told.

Women In the News

By LEONE BAXTER

A thousand years from now, a smooth, white crypt will be opened in an Eastern city, and women of 2939 will be privileged to sniff the perfume placed there by women of today! What a publicity stunt for New York and her "World's Fair!"

But California, never a state to hesitate when its advertising laurels are at stake, may do even better than that.

The perfume to be cached in New York's monolith will be about seven thousand dollars' worth of imported stuff. California, though, can make her own perfume to hide in a granite pillar on "Treasure Island!"—maybe.

Reported some months ago was a plan to test California flowers for their commercial availability for perfumes. Experiments were made by a Southern California committee, with the aid of a \$25,000 fund voted by the Los Angeles county board of supervisors. And presumably since that time, essential oils, necessary as a basis for rare scents, have been extracted and examined, once by ounce from plants indigenous to the bosky dells and balmy, breeze-swept slopes of sunny California.

Results of the survey are yet undisclosed. But if the experts are meeting success in their quest for a local supply of whatever-it-takes to produce fine perfumes (and no loyal Californian would believe otherwise), they'd better hasten, if California is to retain her place in the spotlight—and if the prestige of her Golden Gate International Exposition is to be upheld in the eyes of womenfolk.

For feminine imaginations are fired by the fantasy of a scene a thousand years hence, when their daughters—fourteen generations removed—will thrill to the ecstatic scents that delight today's perfume lovers.

Perhaps, with the impetus of current friendly rivalry between New York and California, one day the famed "Vale of Kashmir," whence came the aromatic attar of roses, may find its modern counterpart in this state. Perhaps the celebrated French perfumers will be rivaled here.

And since American women buy approximately a hundred million dollars' worth of perfume every year—the finest of which still is imported—the industry, if it materializes, may grow and prosper in its new locale.

Doubtless every true Californian will concur, anyhow, that the perfumer's subtle art could produce nothing sweeter, in Persia or France—or New York—than a heavenly, distilled mosaic of California's own blossoms!

MISS MARGARET GARD HEARS ITURBI RECITAL

Miss Margaret Gard, member of the Banning schools staff, is attending summer school at the University of California at Los Angeles. As a member Sigma Delta Pi, Miss Gard was privileged to attend a concert in Los Angeles, recently, given by Pianist-Conductor Iturbi.

An honorary initiation into Sigma Delta Pi, Spanish honorary fraternity, was given pianist-conductor Jose Iturbi at an informal induction dinner in Kerckhoff hall.

Iturbi was accompanied by his sister, Amparo, also a pianist, at the dinner.

Born in Valencia, Iturbi traveled to Paris, attended the Conservatory by day and played in cafes by night—to earn food and board. Four years as head of the piano faculty at the Conservatory of Geneva followed his graduation.

Upon arriving in America in 1929, he turned his attention to conducting. Today his time is torn between playing the piano and conducting.

Currently conducting and playing at the Hollywood Bowl, the versatile musician is reported to have refused large and tempting motion picture offers.

His 1937-38 season is divided between orchestral engagements, piano recitals and appearances on the air.

TAX COMMITTEE HIT TOO HIGH ON RELIEF ESTIMATES

Farm bureau tax committee, seeking to prevent an increase in taxes, studied relief costs, but the committee appears to have misjudged the amount deemed necessary in the budget on which the county supervisors are now at work.

On Monday Relief Superintendent T. E. Murray gave the tax committee some additional information when he filed a revised budget estimate, which he said was \$87,712.73 less than a budget prepared "by an independent group of taxpayers who have made a thorough study of our department."

Murray estimated the financial needs of this bureau as follows: administration, \$89,185; child aid, \$102,638; blind aid, \$33,500; aged aid, \$1,121,868; indigent aid, \$158,300.

Meet Your Son

Though the fact may occur to us only infrequently, it is true that a youngster's formal education is left pretty completely to the State these days. And his physical training in most cases is left to chance.

But his character building must be guided from the home base. Whether badly done or well done, that is a job which his parents cannot escape.

For a long time it was a common notion that character was something a boy inherited from his forebears. Johnnie's stubbornness was excused on grounds that "All the Perkinses are like that." Or small Bill was supposed to get his independence from his mother, his untidiness from his father.

All that, of course, is sheer nonsense. Science has proved repeatedly that no child is born to a character pattern, for better or for worse. Character, I repeat, is the sum total of our habits. And habits are the outgrowth of associations and environment.

Hence, character can be formed just as surely and as positively as the body can be strengthened or the mind enlightened.

Yet habit forming, unfortunately, in most families, is still a matter of don'ts to halt annoying traits. It is not so much a matter of correcting George for his own good, as it is for making life more bearable for George's parents.

The point I want to emphasize is that a course in character—that "plus quality" that gives a boy moral purpose and ethical direction, and serves as a dependable balance wheel will not be found in the curriculum of any formal school.

Outside kindergartens and private institutions, it is seldom that a school makes a positive effort to build habits. On the report cards of many public schools today, your child is rated for his attentiveness, consideration, courtesy, perseverance, and cleanliness. He is marked "satisfactory" or "unsatisfactory." And that is all. For with the jammed curricula of most of our excellent modern schools, with clas-

ses staggered to accommodate all who want a public school education—there is little room for anything but a public school education.

It will be a long time before our schools, generally, fine as they are, will be able to catch up with the demands of the new order, and no one knows better than educators.

In the meantime, parents who want to give their boys every advantage in the competition for opportunity will have to face the situation squarely. They will have to take time out from their other activities to build up in those young sons, who must shortly face the world standing on their own feet, such old-fashioned, copy-book virtues as conscience, honesty, unselfishness, loyalty, diligence, drive—and above all, a belief in themselves that is not baseless.

INCOME TAX RETURNS INDICATE "GOOD TIMES"

Are times really bad?

No, answers State Controller Harry B. Riley, who points out that Californians last year paid 28 percent more income tax than they did the year before. When Riley closed the State's books on June 30, nearly \$21,500,000 had been received from this source.

"Figures like these don't lie," says Controller Riley, "Nobody pays more income tax unless he is making more money."

Banning Theatre

Nights at 6:45
Continuous Saturday and Sunday

Tonight and Saturday
LAUREL & HARDY in
"SWISS MISS"
and "PANAMINT'S BAD MAN"

Sunday, Monday and Tuesday
"YELLOW JACK"
with Robert Montgomery
Also Stanwyck and Marshall in
"ALWAYS GOODBYE"

Wednesday and Thursday
V. McLaglen in "DEVIL'S PARTY"
and "ISLAND IN THE SKY"

Friday and Saturday
"WHITE BANNERS"
and "THE TOY WIFE"

"Desert Coolers"

\$37.50 and up

SIMPSON'S RADIO AND FRIGIDAIRE SHOP

132 N. Palm Canyon Drive

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RE-ELECT

Robert E. Dillon

(Incumbent)

SUPERVISOR 4th DISTRICT

Loyal--Faithful--Fair

There is no substitute for experience

Primary Election August 30.

M. M. RANSOM

for

CONSTABLE

Palm Springs Township
Primary Election August 30, 1938
Your Support Appreciated

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ARCHIE O. PALMER

R. W. HAAS, Mgr., Insurance Dept.

Opposite Desert Inn

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• "Patronize Your Palm Springs Merchants" •

THE DESERT SUN

of Palm Springs, California
Johnson & Barkow, Publishers

Entered at the Post Office at Palm Springs, California, August 5, 1927, under the Act of Congress of March 3, 1879.

Highway 60 Association Meeting

Highway 60 association held a meeting at Riverside last Friday. The organization works constantly for the betterment of route 60 which links the Atlantic and the Pacific.

"Desert Steve" Ragsdale and Walter V. Pittman, Riverside county supervisor who is a vice-president of the state highway organization, reported on the recent national convention of U. S. Highway 60 at Bartlesville, Okla. The two delegates made a careful survey of the transcontinental route as far east as Cairo, Ill., where the 1939 national convention will be held.

The U. S. 60 route passes through a corner of Illinois only about a mile wide, the men explained. The opening of a new bridge across the Ohio river into Kentucky making it easier for eastern traffic to come through will be a significant event at that time. The road leaves Cairo going west by crossing the Mississippi river over a recently completed bridge.

The Riverside meeting was cheered by a communication from Governor Frank Merriam, endorsing the plan for improvement of state highways in Riverside county. The proposal, outlined by the highway committee of the Riverside County Chamber of Commerce, was published in The Record of last Thursday.

Governor Merriam's letter follows: "Dear Chairman Westbrook:

"This will acknowledge your letter of June 29, 1938 enclosing a unified road program for Riverside county during the next biennium, adopted by the County Chamber of Commerce committee, and the State Chamber of Commerce committee for Riverside county. I note it is also approved by Mr. E. Q. Sullivan, district engineer for the California highway department.

"May I congratulate Riverside county upon the fine program outlined by the committees of the chamber of commerce and of the state chamber. It is certainly a most constructive method of approach to the highway improvements desired. Such a program, receiving the unified support of the entire county, must appeal to those in charge of determining highway allocations.

"Personally I am very pleased to give it my endorsement, and to request the California Highway commission and Mr. Kelly, the director of public works, to give it every consideration possible.

"May I also add that in a conference on highway matters recently held it was agreed that the commission and Mr. Kelly should proceed with the Riverside to Pomona project at the earliest possible convenience. It is my understanding that engineers have already been ordered to make a survey, and that Mr. Kelly will be in the county in the next week or 10 days to give the matter his personal attention.

Very sincerely yours,
FRANK F. MERRIAM"

SCIENTISTS NEW HEROES OF HOLLYWOOD'S DRAMAS

Unobtrusive scientists who labor for years, often giving their lives to benefit humanity, are Hollywood's latest discovery in the field of dramatic heroes. Personally there is nothing in the average scientist to suggest a screen hero. But when his work is combined with the struggle behind it a new type of dramatic entertainment is developed by scenarist and director.

The average great scientist, explains George Seitz, who directed Robert Montgomery and Virginia Bruce in "Yellow Jack," the drama of man's fight against yellow fever, opening Sunday at the Banning Theatre, not only worked years to develop his discoveries but had to fight all manner of opposition to carry his point. This is especially true in the field of medical science. Hence the man's personal struggle gives us a sense of personal drama aside from dealing with the importance of his work.

"Always Goodbye," with Barbara Stanwyck and Herbert Marshall is the second feature.

FOR SALE OR TRADE for business—Ice cream, malt and sandwich shop; year 'round business, 24 hours in summer. A real money maker. Living quarters. Health requires change. Sunburst Malt Shop, 2500 Ocean Front, Ocean Park Cal. 851

Bonelli is Candidate For State Board of Equalization

Stressing four important facts in connection with the work of the State Board of Equalization, William G. Bonelli, member from this district, is daily receiving the acclaim of leaders in church, business and civic organizations in all sections of the Southland.

Mr. Bonelli has taken a definite and unwavering stand of strict law enforcement in his candidacy to succeed himself to the post he now holds. The four major facts which are being broadcast, without fear or favor, are as follows:



Wm. G. BONELLI

First, keep liquor away from minors; second, keep favoritism out of tax administration; third, keep down the number of liquor licenses, and fourth, keep liquor away from churches, schools, playgrounds and residential areas.

So definitely has Mr. Bonelli made known his stand in these most important matters, that endorsements are coming into his headquarters from every section of the eight counties comprising the fourth district. And they come from organizations of every type and character in recognition of the most splendid record he has made since being appointed to the Equalization Board and his announced determination to continue the same policy in the future.

Headquarters for Mr. Bonelli have been established in the Angelus Hotel, Fourth and Spring streets, Los Angeles. Telephone TRinity 7052.

HAROLD I. SMITH MARRIED LAST WEEK AT YUMA

One of Palm Springs' three Harold Smiths, the one who operates the garage at the Gilmore station on South Palm Canyon Drive (Harold I. Smith, to be exact), was married on Friday, July 15, at Yuma.

The reporter was unable to find Mr. Smith yesterday and therefore did not learn the bride's maiden name. Those who have met her report she is a very lovely young lady.

On Sunday the happy young couple, accompanied by Mr. and Mrs. Bill Leonese, spent the day at Santa Catalina Island. The group flew over to Avalon in the morning and returned in the late afternoon on the boat.

Mr. Smith is very well known in the village. Before operating the garage at the Gilmore station, he was employed at the Desert Inn Garage. Mrs. Smith was employed last season at the Smoke Tree Ranch.

FAMOUS SLOGANS

"A war to end all wars."
"Make the world safe for democracy."
"Back to normalcy."
"Two cars in every garage."
"Taxes are paid in the sweat of every man that labors."

CHRISTIAN SCIENCE CHURCHES

"Truth" is the subject of the Lesson-Sermon on Sunday in all Churches of Christ, Scientist. The Golden Text is from the Psalms: "Teach me thy way, O Lord: I will walk in thy truth: unite my heart to fear thy name."

One of the Bible selections in the Lesson-Sermon presents these verses from Proverbs: "By mercy and truth iniquity is purged: and by the fear of the LORD men depart from evil. When a man's ways please the LORD, he maketh even his enemies to be at peace with him. . . . A man's heart deviseth his way: but the LORD directeth his steps."

The Lesson-Sermon includes also this statement from the Christian Science textbook, "Science and Health with Key to the Scriptures," by Mary Baker Eddy: "The divine demand, 'Be ye therefore perfect,' is scientific, and the human footsteps leading to perfection are indispensable. Individuals are consistent who, watching and praying, can 'run, and not be weary; walk, and not faint,' who gain speed rapidly and hold their position, or attain slowly and yield not to discouragement. . . . When we wait patiently on God and seek Truth righteously, He directs our path."



Lions Club Notes

F. F. Crocker, Pres.; Phone 3421
C. A. Hyde, Sec'y; Phone 207
(Summer unofficial meetings held each Thursday noon at Harry's Cafe.)

The attendance at the meeting this week was better, but there are still a number of Lions who are spending the summer in the village that are not attending meetings. If all who can possibly do so will attend meetings, much good fellowship can be enjoyed by the club members during the summer. Let's have a good turn-out for the meeting next week. Seventeen members and guests enjoyed the meeting this week.

Lion Jerry Sanborn reported to the club on his trip to Massachusetts. Jerry and his family were away a month.

Lion Elmer Collier and Mrs. Collier have taken a cottage at Hotel Banning for the next two months.

The Banning Lions Club is holding a stag party at Highland Springs resort on the evening of Tuesday, August 2. The occasion is the initiation of new members. Some of the Palm Springs Lions are thinking of attending this affair.

Don't forget, Lions! Let's have an attendance of over 20 at the meeting next week.

WANTED

Do you know of an automobile mechanic and an expert upholsterer who are seeking employment? If so, notify the Palm Springs Business Men's Association.

Among the applications for employment received by the Association's employment bureau, are two as mentioned above, with no one registered with the association who can qualify.

The employment bureau is filling a much-needed demand from both employers and employees, and will be especially welcomed when the season opens this fall.

Pay telephone bills before the 25th and receive discount.

OWL BOAT CO., Inc.

Creighton and Lacade
SAN CLEMENTE, CALIF.
Diesel Powered Live Bait Boats
Barge-Charter Boats
FISHING SCHEDULE

BARGE: \$1.00 per person. Free live bait. Short boat leaves at 6:30 a. m. and on the hour until 5:00 p. m. Clean cabins, restaurant and tackle store. Last boat out at 5 p. m. for night fishing.

ALL DAY LIVE BAIT BOATS: \$2.00 per person. First boat leaves at 7 a. m. Last boat at 8:30 a. m. Free live bait. A short ride to the fishing grounds. We are now using the rotation system.

CHARTER PARTIES: Week days, \$40.00 for 20 passengers; all over 20 passengers, \$2.00 per person. Live bait furnished.

Sundays and holidays: \$50.00 for 20 passengers; all over 20 passengers, \$2.00 per person.

A deposit of \$10.00 required in advance.

All boats are government and state inspected and Diesel powered with the exception of the troller.

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CATHEDRAL CITY

For restricted, reasonably priced, quiet village homes — or home-sites.

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Palm Springs Local Exchange

For Cathedral City
LOTS and RENTALS
W. R. HILLERY
Cathedral City

WIEFELS & SON

FUNERAL DIRECTORS

Phone 3162

50 East Nicolet Street
BANNING

200 Men Fight Fire, In S. J. Mts.

A brush fire broke out Wednesday noon in the vicinity of Poppet Flat, in the San Jacinto mountains, and 200 men were required to extinguish the blaze. The fire was under control by Wednesday night. Helped along by a summer breeze the fire roared through the thick brush, dry as tinder from the hot weather.

By 2:30 in the afternoon five fire trucks and more than 50 men had been rushed to the scene of the fire. State trucks from Beaumont, Perris, San Bernardino county, and Banning Heights answered the call for help. Later in the day trucks and a large crew of men from Idyllwild were summoned to assist in fighting the fire.

I. W. Decker and son, who came down from the mountains late Wednesday, stated the exact location of the fire as being on a ridge in the vicinity of Poppet Flat and the George McInnes place. It was perhaps a mile from any road, making approach difficult.

Before sundown smoke nearly obscured the view of San Jacinto mountain from the Banning side.

Supervisor Robert E. Dillon today issued a statement that he wants to continue as county supervisor in order to complete the Banning-Idyllwild road. A petition is being circulated again in Supervisor Talbot's district to have the prison camp discontinued, which would mean abandonment of the road and consequently would end all hope of getting federal aid on that portion of the road in the forest reserve.

CALL FOR BIDS

NOTICE is hereby given that the Board of Trustees of the Desert School District will receive bids on one used school bus, seating not less than thirty-six (36) elementary school pupils, and also one used station wagon; said bids to be opened on Friday, July 29th, 1938 at 10:00 A. M. in the office of the Frances S. Stevens School.

Any equipment on which bids are to be submitted should be available for the inspection of the Board in Palm Springs not later than July 26th.

Both of the above mentioned vehicles must meet all requirements of the State Board of Education, and must be in condition to pass inspection by the Division of Motor Vehicles and by a mechanic selected by the Board.

The Board reserves the right to reject any and all bids.

SALLIE S. NICHOLS, Clerk,
Board of Trustees,
Desert School District.
S50-51

NOTICE OF SALE UNDER LIEN

NOTICE IS HEREBY GIVEN THAT on the 5th day of August, 1938 at nine o'clock A. M. of said day at Andreas Road and Indian Avenue, Palm Springs, California, Riverside County, the undersigned N. C. Peters, as Assignee of the Creditors of LEO FAURE will sell at public sale for cash one Lincoln Phaeton Automobile, first sold 1929, Engine No. 56615, 1937 registration No. AJ 4568, registered and legal owner R. M. Sopier, address, 1452 Scott Avenue, Los Angeles, California, to satisfy lien in the sum of \$50.00 for repairs and storage and storage charges at the rate of 25 cents per day from May 10th, 1938 to the date of sale, and cost of sale.

N. C. PETERS,
Assignee for Creditors of Leo Faure,
S50

Desert Sun Beams

Jack Gorham, who has been vacationing in the Hawaiian Islands with his mother, Mrs. Harry Fishbeck of Estrella Villas, landed yesterday at San Francisco, and he was met in Los Angeles today by his father, Postmaster R. M. Gorham.

W. R. Hillery, Cathedral City realtor, yesterday sold a highway lot in Cathedral City, next to Sun Haven Court, to John F. Bigham.

W. R. Hillery received a letter this week from Captain George A. True, Cathedral City winter resident, who is spending the summer with Mrs. True on an island 20 miles off the coast of Maine.

Harry Mann, genial proprietor of the Sportsmen's Headquarters Rifle Range, was in the village on Wednesday on business. Harry is operating a rifle range at Idyllwild this summer in addition to his Sportsmen's Headquarters Rifle Range at Arrowhead, which he runs every summer.

William J. Cross of the Harold Hicks real estate agency left Wednesday for San Francisco, where he will spend a few days at the Franciscan Hotel. Bill drove north in his car, and expects to return the early part of next week.

Councilman Jack Williams and family, who have been spending the summer at Idyllwild, are planning a fishing trip to the High Sierras for August.

The brain is 2.16 per cent of the body weight in men, and 2.24 per cent in women.

"BIG JACK" LASKY CELEBRATES 34TH BIRTHDAY WITH MIDNIGHT BUFFET SUPPER

A happy group of some twelve localites gathered in a back room at the Desert Grill last night at eleven o'clock to help "Big Jack" Lasky celebrate his 34th birthday.

Among those enjoying cocktails and a buffet supper were besides "Big Jack" himself, Mr. and Mrs. Jack Moss, Harry Valentine, Mr. and Mrs. Merrill Crockett, Mrs. Lee Humbert, and others.

The many friends of "Big Jack" wished him "many happy returns of the day."

Mrs. Claude S. Cobb of Cathedral City is in a Los Angeles hospital for a minor surgical operation.

AIR-COOLED OFFICE

IN THE PLAZA

OPEN ALL SUMMER

ROBERT RANSOM

Real Estate
Phone 3666

VOTE FOR CLARENCE L. TEMPLETON

Candidate for

CONSTABLE

Palm Springs Township

Resident of Palm Springs 20 Years.

Primary Election August 30, 1938



ALL VEGETABLES KEPT ON ICE

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